



# YELLOW + BLUE

# = GREEN

The City of San Diego is committed to advancing sustainable practices and creating a Cleantech Program that will encourage the development of clean technologies and products and contribute to economic prosperity and sustainability for the entire region.

*To advance more sustainable practices in San Diego, the City is:*

- Reducing energy use at City facilities, saving 21 million kilowatts of energy and generating 24 megawatts of renewable energy
- Using cleaner-burning ultra low sulfur diesel refuse trucks that produce 90 percent less nitrogen oxide than dual-fuel liquefied natural gas vehicles
- Mandating that all new City facilities and major renovation projects achieve LEED "Silver" Level Certification
- Stipulating that all City departments utilize environmental criteria along with the usual price and performance criteria when purchasing products to encourage cost-effective and environmentally preferable purchases
- Advancing the use of reclaimed water for uses such as landscaping irrigation on golf courses, residential common areas, freeways, and for some industrial processes
- Requiring all residential and commercial facilities in the city to implement recycling programs starting January 1, 2008 in order to extend the life of Miramar Landfill, conserve resources and reduce greenhouse gas emissions

*To cultivate and strengthen a Cleantech industry, the City is:*

- Working collaboratively with government, academia and industry partners to eliminate challenges and enhance opportunities for growth in the fast emerging clean technology sector
- Providing clean technology companies with targeted assistance such as site selection services, expedited permit processing, business incentives and access to capital

*Every day, the City of San Diego seeks to employ clean technologies and provide tools and support for the development of a sustainable community. Contact the City's Economic Development Division to learn more about how the City's Cleantech Initiative can assist your business.*



THE CITY OF SAN DIEGO  
**CLEANTECH INITIATIVE**

*Creating Economic Prosperity & Environmental Sustainability*

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